

EIT Digital Alumni Foundation

Branding Guideline

*The branding system of the **EIT Digital Alumni Foundation** is based on but differs from the **EIT Digital** branding, to create a unique identity of the Alumni Foundation on its own.*

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Introduction (Boilerplate)

The EIT Digital Alumni Foundation is the global community of Europe's tech innovators. It creates a vibrant, active and successful alumni network for EIT Digital. Its mission is to keep strong connections among fellow alumni and the EIT Digital ecosystem.

The Foundation organises meet-ups, maintains an engaged community, supports career development and connects its members with companies, public institutions and academia. Its alumni are graduates of EIT Digital education programmes, as well as individuals who have had formal roles in EIT Digital. The community also welcomes associate members and friends of EIT Digital.

The EIT Digital Alumni Foundation was registered on 17 July 2014 as a non-profit Foundation with registration number 0556.809.197 and has its seat in Brussels, Belgium. EIT Digital Alumni is supported by the EIT, a body of the European Union.

Slogan (one-liner)

The Global Community of Europe's Tech Innovators

Logos

Landscape logo



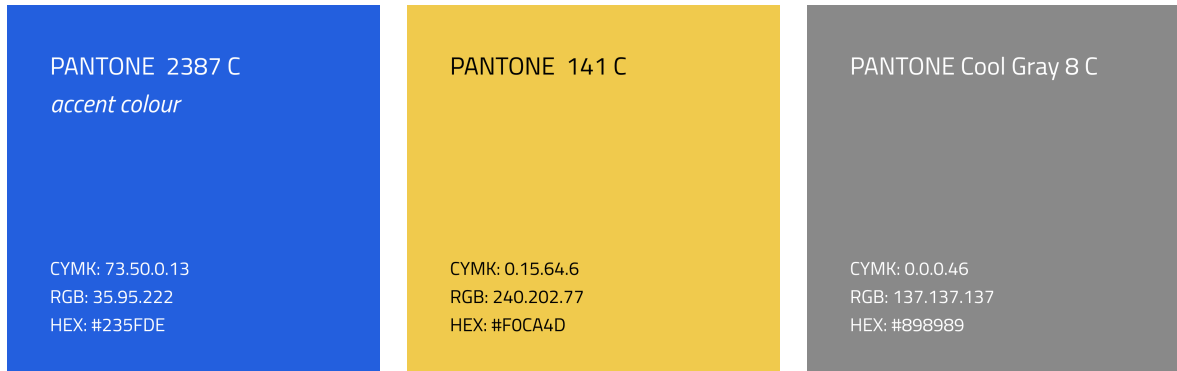
Portrait logo



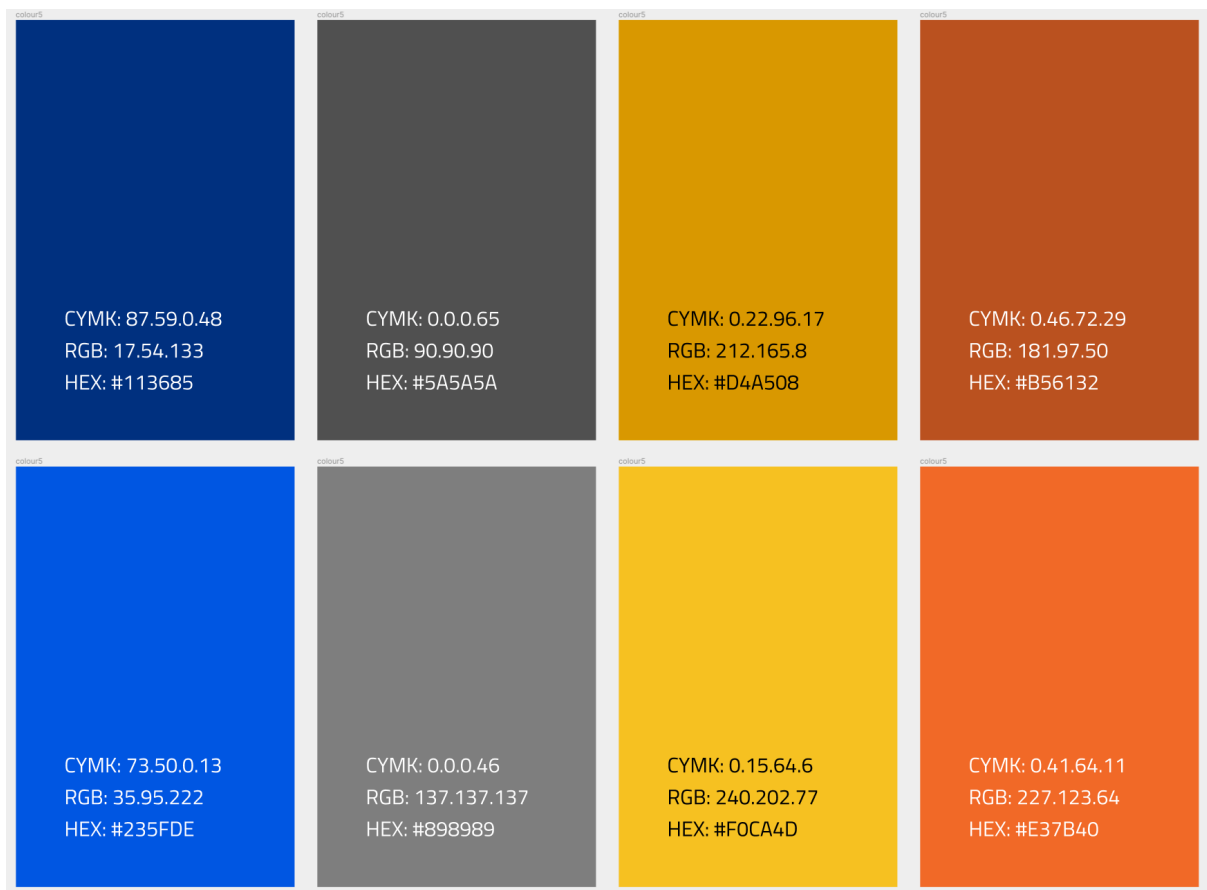
[Logo file download link](#)


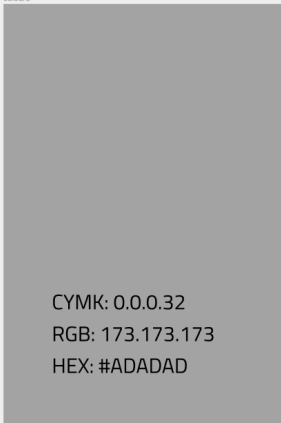
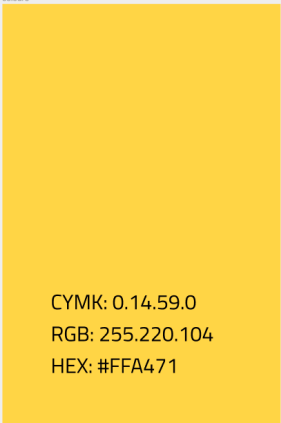
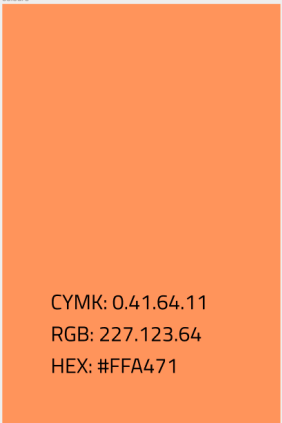
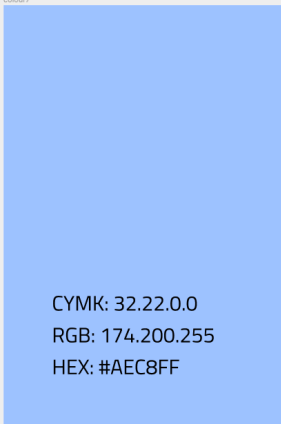
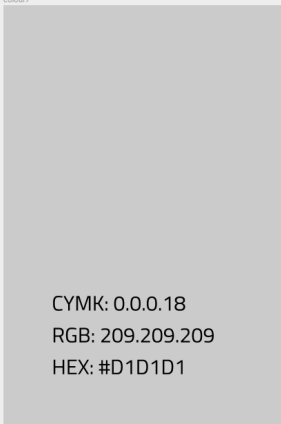
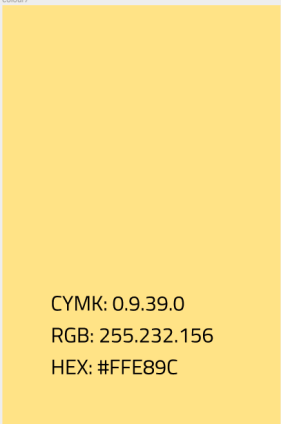
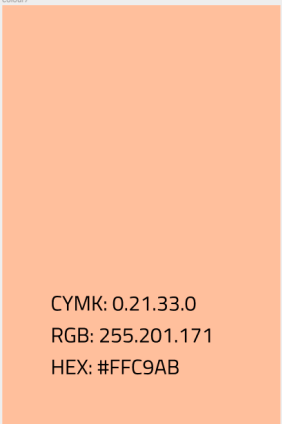
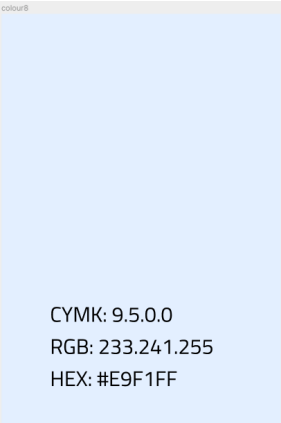

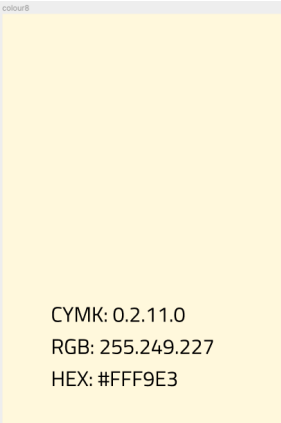
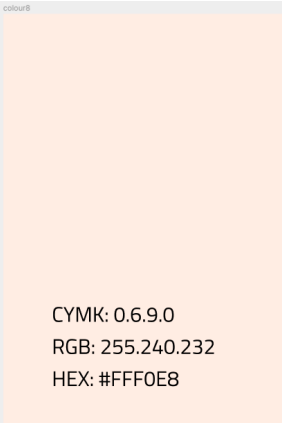
Colour Palette

Main colour palette



Supporting colour palette



<small>colour6</small>  <p> CYMK: 62.42.0.0 RGB: 97.147.255 HEX: #FFA471 </p>	<small>colour6</small>  <p> CYMK: 0.0.0.32 RGB: 173.173.173 HEX: #ADADAD </p>	<small>colour6</small>  <p> CYMK: 0.14.59.0 RGB: 255.220.104 HEX: #FFA471 </p>	<small>colour6</small>  <p> CYMK: 0.41.64.11 RGB: 227.123.64 HEX: #FFA471 </p>
<small>colour7</small>  <p> CYMK: 32.22.0.0 RGB: 174.200.255 HEX: #AEC8FF </p>	<small>colour7</small>  <p> CYMK: 0.0.0.18 RGB: 209.209.209 HEX: #D1D1D1 </p>	<small>colour7</small>  <p> CYMK: 0.9.39.0 RGB: 255.232.156 HEX: #FFE89C </p>	<small>colour7</small>  <p> CYMK: 0.21.33.0 RGB: 255.201.171 HEX: #FFC9AB </p>
<small>colour8</small>  <p> CYMK: 9.5.0.0 RGB: 233.241.255 HEX: #E9F1FF </p>	<small>colour8</small>  <p> CYMK: 0.0.0.5 RGB: 243.243.243 HEX: #F3F3F3 </p>	<small>colour8</small>  <p> CYMK: 0.2.11.0 RGB: 255.249.227 HEX: #FFF9E3 </p>	<small>colour8</small>  <p> CYMK: 0.6.9.0 RGB: 255.240.232 HEX: #FFF0E8 </p>

Typography

main font: Titillium Web

pairing font: Open Sans

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sample usage

EIT Digital Alumni

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Cras mattis elit et justo tristique, id elementum lorem rutrum. Vestibulum imperdiet tempus ex, ut cursus ante tincidunt id. Sed sagittis ex eget sapien vehicula porta vel vitae

main font: [Titillium Web](#)

pairing font: [Open Sans](#)

Templates

[Presentation slides template](#)

[Report template](#)

[Email signature](#)

Design Assets

[Rollups](#)

[Annual Reports | years of 2017-2020](#)

[Previous event images flickr albums](#)

Communication channels

Contact us

Email to alumni@eitdigital.eu

Stay tuned

FaceBook:

<https://www.facebook.com/digitalumni>

Twitter:

<https://twitter.com/digitalumni>

Instagram:

<https://www.instagram.com/digitalumni/>

LinkedIn:

<https://www.linkedin.com/school/eit-digital-alumni/mycompany/?viewAsMember=true>

Flickr:

<https://www.flickr.com/photos/digitalumni/albums>

YouTube:

https://www.youtube.com/channel/UCLtkkcadg-yBYeFvVr5qvCw?view_as=subscriberhttps://www.youtube.com/channel/UCLtkkcadg-yBYeFvVr5qvCw?view_as=subscriberm