

# XR Content Developer

www.yujiayao.net

(+46) 72 287 0372

🔀 jiayao.mao.yu@outlook.com

#### **SUMMARY**

I'm a self-leader and team-player. Coming from a Human-Computer Interaction background, I'm passionate about the intersection of Mixed Reality and Brain-Computer Interface, and prototyping my career towards it.

## SKILLS

Design

Sketch, Figma	Python
InVision	C#
Photoshop	CSS, HTML
Premiere	Matlab
3DsMax	C, C++
Platform	Research
<b>Platform</b> Unity3d	<b>Research</b> Cognitive Science
•	
Unity3d	Cognitive Science
Unity3d Oculus	Cognitive Science Usability Testing

**Programming** 

#### **EXPERIENCE**

Present Mar 2024

#### **XR Prototyper**

### Kista Innovation Park | Stockholm, Sweden

Leading student groups to develop XR demos to showcase 5G technology and enhance community engagement.

Present Jun 2020

## **Data Engineer, Data Scientist**

& Sept 2019 May 2019

Ericsson R&D | Stockholm, Sweden

Led a ML prototype to optimise Lab resource from project proposal to stakeholder demos, developed ML models and Web GUI visualisations. Developed ETL data pipelines and data ingestion REST APIs.

Apr 2020 Nov 2019

## **UX Design Consultant**

Semcon | Linköping, Sweden

Developed funcionalities in an iOS mobile app using Swift. Assisted in consultancy sales with regional customer companies.

Dec 2018

#### **UI & UX Design Intern**

Callstats.io | Helsinki, Finland

Designed complete views of a web dashboard (focused on data visualization), payment service among others. Worked closely with product, front-end and marketing teams.

Jun 2018 Feb 2018

#### **Master Thesis Worker**

Tobii Dynavox | Stockholm, Sweden

Prototyped a gaze-typing keyboard for users with speech & motor impairments using C#/.NET/WPF/MVVM. User-tested prototypes and recommended design decisions by data findings.

#### **EDUCATION**

Oct 2018 Aug 2016

### Human-Computer Interaction Design M.Sc.

KTH Royal Institute of Technology | Stockholm, Sweden

Aalto University | Espoo, Finland

Master thesis A grade (excellent)

Aalto Dean Incentive **scholarship**; GPA 4.0/5.0

Minor in Innovation & Entrepreneurship with EIT Digital

Aug 2016 Sept 2012

# Electronic Information Engineering B.Eng.

Communication University of China | Beijing, China

Publication: Interaction Design in Augmented Reality on the

**Smartphone.** CISP-BMEI 2016: 1317-1321

Outstanding association leader (magazine chief-editor)

#### **ACTIVITIES**

Jun 2021 Jul 2019

### Marketing & Communications Officer | Europe

Working for <u>EIT Digital Alumni Foundation</u>, a EU-supported and entrepreneurship-oriented alumni community of 2k+ members, responsible of digital marketing and stakeholder communication.

